



TECH • CUSTOMER SPOTLIGHT

Datadog connects teams over shared meals

Challenge

Datadog understands the benefits of bringing employees together for shared meals: culture, community and productivity. Instead of going out and dealing with the NYC lunch rush at crowded restaurants, employees spend the time at the office building relationships and sharing ideas over catered meals.

Though, catering meals for over 150 employees wasn't always easy. As Datadog grew, managing quality, variety and logistics of catered meals through DIY solutions became difficult and time-consuming.

Solution

By partnering with Zerocater, Datadog continues to provide catered meals three days a week as a work perk, but no longer has the added stress of managing the service. Zerocater's hands-on customer service helps Datadog streamline logistics while maintaining variety and quality. Zerocater partners with over 350 local restaurants, caterers and food trucks and learns your company's food tastes, dietary restrictions and delivery logistics to ensure every step of the process, from ordering to delivery and clean up, runs almost flawlessly.

Results

Datadog uses Zerocater to enjoy family-style meals to:

- Increase lunch attendance to 90% of employees, helping employees interact with new teams.
- Save employees at least 1 hour by not going out to eat, but rather using the time to build relationships and share new ideas.

90% employees that eat and share ideas together

1 hr per employee saved by catered meals, per day



"Ever since we started working with Zerocater our lunch room is always full. That means our employees spend more time sharing ideas and building new products instead of dealing with the NYC lunch rush."

— Matthew Cherveney
Office Operations Manager, Datadog

ABOUT DATADOG

Datadog is a monitoring service for cloud-scale applications, bringing together data from servers, databases, tools, and services to present a unified view of an entire stack.

- Founded in 2010
- Headquartered in New York, NY
- 372 Employees Globally, 166 in NY HQ